# Benchmarking Summary

## 100 RWA Customer Benchmarking

Compares the average of RWA customers with “Me” (your pharmacy or group).

Key Metrics:

- Items

- Patients

- Nominations

Trend: 6-month performance trend.

## 1.35 AIV and DT Category Benchmarking

Compares industry averages and “Me” for:

- Average Item Value (AIV)

- Drug Tariff (DT) Category Benchmarking/Movement

Insight: Tracks how your pharmacy’s item value and tariff categories move against industry benchmarks.

## 1.15 Pharmacy Type Benchmarking

Items Performance

- Year-on-Year Average Item Growth

- High Street / Retail Park

- Medical Centre

- Rural / Community

- Distance Selling

- Total

- 12-Month Rolling Year-on-Year Average Item Growth

- High Street / Retail Park

- Medical Centre

- Rural / Community

- Distance Selling

Patients Performance

- Year-on-Year Average Patient Growth

- High Street / Retail Park

- Medical Centre

- Rural / Community

- Distance Selling

- 12-Month Rolling Year-on-Year Average Patient Growth

- High Street / Retail Park

- Medical Centre

- Rural / Community

- Distance Selling

Average Items Per Patient

- Across all pharmacy types

- EPS, EPS & Services Progression

- R2 Penetration and Electronic Repeat Dispensing

- High Street / Retail Park

- Medical Centre

- Rural / Community

- Distance Selling

## 1.65 Period of Treatment Benchmarking

Scope: 6-month analysis.

Focus: Items where drug form = tablets/capsules.

Comparison: “Me” vs. RWA Customer Average.

Key Insights:

## Summary Table

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| Module | Purpose | Key Metrics | Comparison |
| 100 RWA Customer Benchmarking | Items, patients, nominations | 6-month trend | RWA Avg vs. Me |
| 1.35 AIV & DT Category | Item value, tariff category | Movement, benchmarking | Industry vs. Me |
| 1.15 Pharmacy Type | Items & patients growth | YoY, rolling growth, EPS, R2 | By pharmacy type |
| 1.65 Period of Treatment | Treatment period analysis | Items, quantity, per patient | RWA Avg vs. Me |